



2022 SEASON

SPONSORSHIP

LA TROBE UNIVERSITY HOCKEY CLUB

ABOUT US

La Trobe University Hockey Club is the premier hockey club in the northern suburbs of Melbourne with 21 teams for all ages and skill levels.

GUNNERS

Est. 1967



OUR HOME

KP Hardiman Reserve aka *"The Cauldron"*



ABOUT US

TO BE THE HOCKEY CLUB
OF CHOICE IN THE
NORTHERN SUBURBS

CLUB VISION



OUR VALUES

HOCKEY FOR EVERYONE

We are a community club. It's why we encourage both competitive hockey and social hockey, and why we offer the most affordable fees in Melbourne. We're inclusive and progressive. We work hard to ensure all feel safe and welcome. As the university likes to say, "There are no outsiders at La Trobe."

GOOD PEOPLE ONLY

We attract people who build our culture, not take from it. We don't have time for unnecessary politics and there is zero tolerance for anti-social behaviour. When you with us, or against us, you get a fair, tough game, irrespective of grade.

EFFORT OVER TALENT

We reward those who turn up, over those with natural talent. Hard work, on and off the field, is more important than excellence. This informs our selection policy right through to our volunteer recognition.

STUDENTS AT HEART

We were all students once. This keeps us young, openminded and willing to challenge when required. We take hockey seriously, but not ourselves. It's why we have a framed set of salad servers in the clubrooms (read the plaque). We run a professional operation, but that doesn't mean it has to be boring.



WHY SPONSOR?

- GENUINE EXPOSURE FOR YOUR BUSINESS TO 300+ FAMILIES
- ENGAGEMENT WITH CUSTOMERS ON A PERSONAL LEVEL
- BUILDS A SENSE OF COMMUNITY AND TRUST IN YOUR BRAND
- SHOWS YOUR COMMITTMENT TO SUPPORTING LOCAL



100%

COMMITTED TO INCLUSIVE
COMMUNITY SPORT

GUNNERS SUPPORTER

- ✓ Preferred club supplier for the season
- ✓ Feature in our Gunners Directory distributed to 300+ members and families
- ✓ Feature on club website
- ✓ Two posts featuring your business on our Facebook & Instagram (1600+ followers)
- ✓ Half page ad in our Annual Report
- ✓ Category exclusiveness (we won't be sponsored by your competitors)

\$300 a year

PLATINUM SPONSOR

- ✓ All the benefits of a Gunners Supporter
- PLUS**
- ✓ Signage at our home ground - KP Hardiman Reserve
- ✓ Invitation to Club Coterie Day with lunch and drinks
- ✓ Two ads in club email newsletter
- ✓ Supporter plaque for your business

\$1,200 a year

WHERE WILL YOUR MONEY GO?



SUPPORT OUR PLAYERS

We make hockey affordable for everyone. Help support us to offer the lowest fees of any club in Melbourne.



FUND EQUIPMENT

There's always something missing. Help us get the balls, cones and other gear we need to play.



FUEL OUR DREAMS

Help us to invest in coaching and player development so we can bring home the flag!

SIGN UP AT:

<https://forms.gle/jCuhXA4W52M17Ej58>

SPONSORSHIP COORDINATOR

Michael AhCann

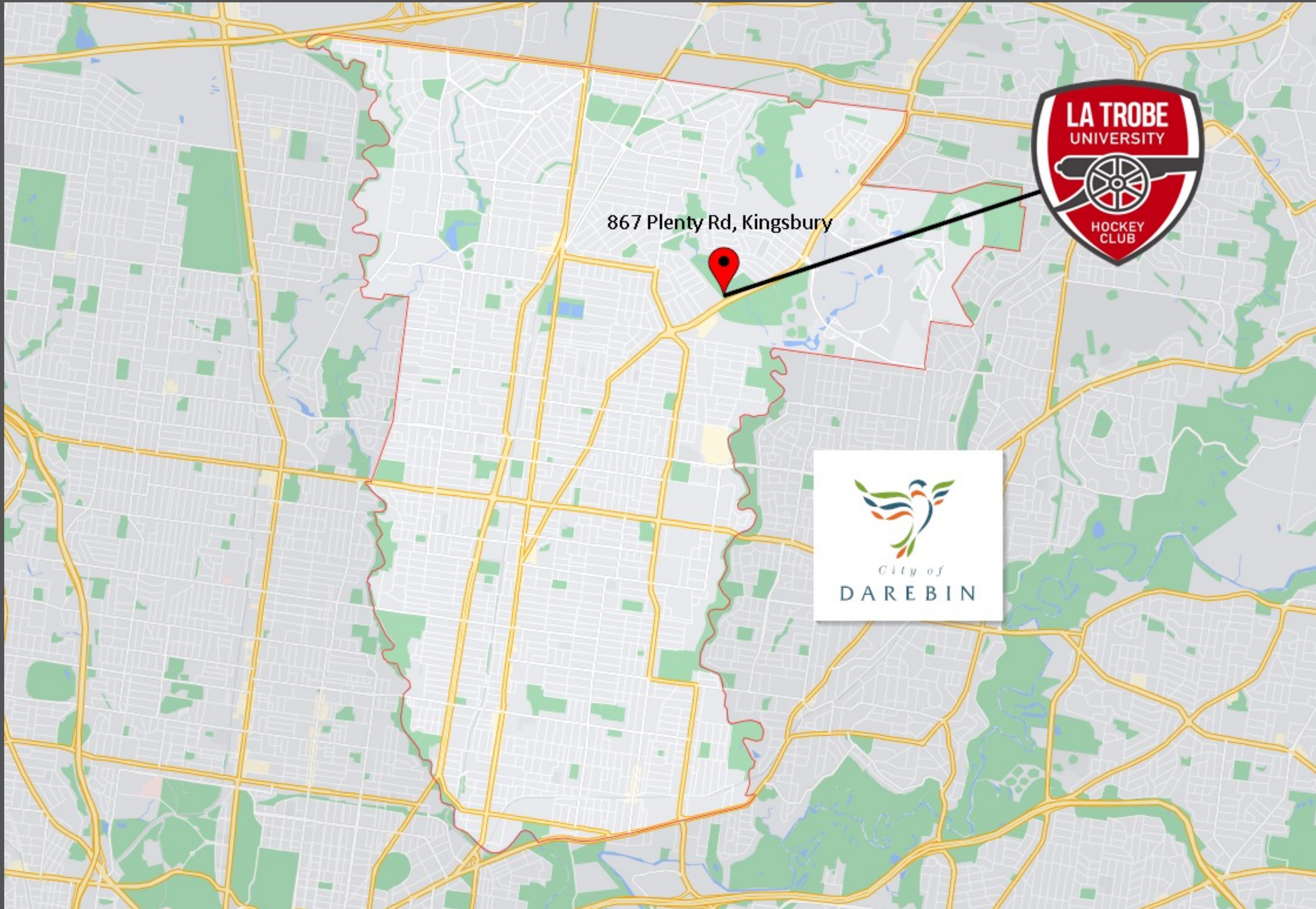
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